



2023 Patterson Park 5k & Homebrew Contest Sponsorship Opportunities

Title Sponsor - \$5000

- Sole title Sponsorship of event with business logo featured in event art (front of race premium, flyers, posters, etc.)
- Print and verbal recognition at event
- Logo recognition on all customized event marketing materials including all print and email blasts
- 10 complimentary race entries
- **Plus all the benefits below**

Platinum - \$2500

- Business tagged in social media post during trip abroad thanking you for the support
- 5 complimentary race entries
- **Plus all the benefits below**

Gold Sponsor - \$1000

- Social media shout-out
- 2 complimentary race entries
- **Plus all the benefits below**

Silver Sponsor - \$500

- Company verbally recognized at 5k afterparty
- Company logo printed on race premium
- 1 complimentary race entry
- **Plus all the benefits below**

Bronze Sponsor - \$250

- Print recognition at 5k afterparty
- Opportunity to provide coupon, promotional materials, or swag in participant packet
- Company name printed on race premium
- A sponsor table at event

The Race Committee accepts "in-kind" goods and services on a case-by-case basis. In-kind sponsorship will include benefits appropriate to such level. To become a sponsor or for more information, contact the B More Global sponsorship team at info@bmoreglobal.org.